# Laura Bray, MBA

## Founder, Chief Change Maker, Angels for Change

Academic

University of Florida May 1999

Bachelors of Science in Business Administration

Minor: Economics Major: Marketing

University of South Florida May 2003

Masters in Business Administration

Entrepreneurship / Marketing Strategy / International Business

Areas of expertise

Strategic Planning Change Management

Consumer Behaviour Supply Chain

Small Business Entrepreneurship Project Planning & Development

### Career history Angels for Change - Tampa, FL

September 2019 – present

Founder, Chief Change Maker

A global volunteer supported non-profit organization dedicated to Ensuring Access to Life Saving Drugs on a mission to End Drug Shortages through Advocacy, Awareness, and a Resilient Supply Chain. Founded after my own daughter faced 3 life-saving drug shortages during her pediatric cancer diagnosis. We help patients, physicians, and pharmacists navigate the supply during shortage, connect supply chain members together, and launch unique patient-focused solutions that will end the drug shortage crisis through transparency, redundancy and collaboration.

#### Hillsborough Community College - Brandon, FL

August 2004 - December 2022

Adjunct Business Professor

Hillsborough Community College, Brandon Campus, Professor of Entrepreneurship, Business Communications, International Business, Finance, and Advertising. Other business courses taught as needed.

#### Gevity - Sarasota, FL

July 2003 - September 2008

Consultant, PHR Marketing Manager, Product Development **Operations Process Engineer** 

September 2005 – September 2008 January 2004 - September 2005 July 2003 - January 2004

During my tenure, I worked in both the operations and marketing departments of the corporate offices conducting market research, new product development, training, lead interdepartmental projects through idea creation, planning, training, implementation, and marketing and was the employee liaison for the executive management team.

Certified as a Professional in Human Resources and Management (PHR) to becoming a business consultant helping 65 small business clients with Operational and Strategic business needs.

#### USF Center for Entrepreneurship – Tampa, FL

May 2002 - June 2003

MBA Graduate Assistant Ewing Marion Kauffman Fellow

Business and Strategic Planning for the University of South Florida incubator businesses.

CamEra Inc. - St. Petersburg, FL

May 1999 - May 2002

Marketing Department Manger Marketing Coordinator

June 2000 - May 2002 May 1999 - June 2000

Managed a 1 million-dollar sales and marketing budget for a multi-regional security business.